



North-Central Florida Jewish Art Calendar 5771 – 2010/2011

Dear Friend,

A home at the
University of Florida
Where every Jew is family!

Rabbi Berl Goldman ●
Director

Chanie Goldman ●
Co-Director

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Rabbi Avrohom Korf
Regional Director

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Headquarters
770 Eastern Parkway
Brooklyn, NY 11213

Once again the Jewish Student and Community Center will be producing our unique, annual Jewish art calendar, customized for North-Central Florida. It will be mailed and distributed prior to the Jewish New Year. The calendar has become a Gainesville exclusive and has received rave reviews for the ninth year in a row. The calendar is an attractive multi-color publication and will include the civil as well as Jewish dates, along with detailed information about upcoming holidays, educational messages and Shabbat and Holiday candle lighting times. The date boxes are quite practical with ample room for recording family appointments.

Unlike ads in the local newspapers or other publications that have a very short life span your community neighbors and potential customers will view the colorful and informative Jewish Art Calendar the whole year round, providing maximum return for your dollar. It will undoubtedly be displayed in homes and offices throughout the community; thus insuring optimum visibility for your products or services.

We will be printing 10,000 copies of the calendar, 5000 will be mailed directly to homes and businesses within the community and 5000 will be distributed amongst the Jewish community at the University of Florida. You have the unique opportunity to advertise your business, service or product with a full page, half page or in an "eye catching" space above each month's page for thousands to see all year round!

The center is known for its activities that are geared to all religious and educational backgrounds. Even in these challenging economic times, we feel a deep responsibility to serve the community. As this is part of our fundraising projects, your advertisement is crucial to our growth and continued ability to serve the community.

Please fill out the attached form, your prompt response will be greatly appreciated.

Sincerely,

Nicole Kallam
Special Project Director

P.S. Please respond before the August 5th deadline, by returning the attached order form today. Thank you for your support!

**LUBAVITCH-CHABAD
JEWISH STUDENT & COMMUNITY CENTER
North-Central Florida Jewish Art Calendar 5771 - 2010/2011**

Order Form

Name / Business: _____

Address: _____ Suite / Apt. _____

City: _____ State: _____ Zip: _____

Telephone: _____ E.mail: _____

Type of advertisements

Business card/s space - \$200.00each _____

13 business card (one per month) special - \$1,800.00 _____

½ page ad - \$600.00 _____

1 full page ad - \$1,000.00 _____

Sponsor package, 1 full page plus 13 business card spaces - \$2,600.00 _____

Calendar and back page sponsor - \$3,600.00 _____

Calendar project sponsor - \$5,000.00 _____

Form of payment

Enclosed please find our check for \$ _____
(make checks payable to Lubavitch Jewish Center)

Credit card:

Visa

MasterCard

Amex

Discover

Card # _____ Exp. date: _____

Signature: _____ Date: _____

Attach or E-mail business card, camera-ready ad or print the text of your message below. If necessary, type ad on a separate paper. Send text and art files to: Rabbi@JewishGator.com

All ads must be received no later than August 5th, 2010.

**Fill out form and mail with payment to:
Jewish Student & Community Center
2021 NW 5th Ave. • Gainesville, FL 32603
E-mail: Rabbi@JewishGator.com**